



CANADIAN
CO-OPERATIVE
ASSOCIATION



ASSOCIATION
DES COOPÉRATIVES
DU CANADA

Join the Coaching Program!

Travel to Ghana this fall to share
your knowledge

Where: Northern Ghana
When: September 13-October 3, 2017
How to Apply: Complete the application
form on CCA's website and send to
cca.apply@coopscanada.coop
Deadline for Applications: May 23, 2017



CCA's mission is to establish and grow co-operatives internationally to build a better world. One way we do this is by enabling Canadian credit union professionals to share their knowledge and best practices with credit unions overseas. Better-performing credit unions can better serve their members and be engines of development in their communities.

Over an eleven-year period, the CCA Coaching Program has sent 118 credit union volunteers from across Canada to share their best practices with credit unions in Ghana, Malawi, Uganda and Mongolia. This September we are sending six credit union coaches to visit credit unions associated with our FOSTERING project in northern Ghana. Working in teams of two, each team will visit three credit unions over a two-week period, spending approximately 3-4 days at each credit union, providing hands-on advice to their Ghanaian counterparts. **The members of the team will all be well-rounded and experienced credit union generalists, who will be able to offer advice and assistance on all aspects of primary credit union management including: loans cycle, safety and security of deposits, board/management relations, HR, and marketing.** The group will participate in an orientation session at CCA headquarters in Ottawa before traveling together to Africa. A debriefing session will take place in Tamale, before the group heads home to Canada.

The **Ghana FOSTERING project** is a food security project through co-operatives in Northern Ghana running from 2013-2018 with 42,000 individuals as direct beneficiaries (women and men small-holder farmers that are members of credit unions). Nine local credit unions provide loans and savings in these districts. The FOSTERING project directly tackles four key areas of improving food security and sustainable economic growth for small-holder farmers: improving production; better marketing products; expanding household activities into off-season businesses; and facilitating access to finance. Strong credit unions will help provide a stable source of financing, required by the agricultural co-operatives and farmers.

PROGRAM TIMELINE

September 13 – coaches depart for Ottawa
September 14-15 – orientation in Ottawa at CCA offices
September 15 evening – leave for Ghana
September 16 – evening -arrive in Ghana
September 17 – morning fly to Tamale; rest day
September 18-29 – credit union visits
September 30 – travel to Tamale
October 1 – debrief session in Tamale
October 2 – fly Tamale to Accra; fly Accra to Canada
October 3 - return to Canada

PROGRAM COST

\$2,500 per person towards costs of the program (approximate cost per person = \$5,700)

NEED MORE INFORMATION?

For more information about the program, visit our website at: www.coopscanada.coop or contact Volunteer Manager, Laurie Tennian at (613) 238-6711 x209 or at laurie.tennian@coopscanada.coop

CCA proudly delivers programs for the Co-operative Development Foundation of Canada (CDF), a nationally registered charity which helps communities fight poverty and create more secure lives through community-owned co-ops. We are dedicated to alleviating poverty through co-operative action.