

Canadians are building a better world through CDF

The Co-operative Development Foundation of Canada (CDF) is a charitable organization that raises money to undertake co-operative development projects in Canada and around the world. Monies raised promote and advance development and education as guided by the seven co-operative principles. The Foundation ensures that all money raised goes directly to programs created for poverty relief through community empowerment and development, co-operating with organizations and governments who believe in the same work to secure its projects. The Canadian Co-operative Association (CCA) is the largest delivery agent of CDF projects.

Together, CDF and CCA help many hundreds of co-operatives and credit unions around the world enable people to work their way out of poverty. They could not complete this work without donations raised through a variety of fundraising programs and events initiated by Canadian co-operators and the CDF. This issue of *International Dispatch* is proud to be profiling a handful of recent and upcoming CDF fundraisers, and some of the many Canadian co-operators behind the work of CDF and CCA.



Why donate or plan a fundraising activity for CDF?

It is our hope that this issue of *International Dispatch* inspires you to plan a CDF fundraiser, perhaps as part of your Co-op Week celebrations. You can be confident that there are many good reasons that CDF is the charity of choice for Canadian co-operators.

CDF extends Canada's co-operative legacy of more than a century of building sustainable, democratic and values-based co-operatives.

CDF projects are built on the success of previous investments from hundreds of Canadian co-op member volunteers.

CDF multiplies the value of your Canadian dollar, wherever possible, using its donations to leverage funds from other donors, such as the Department of Foreign Affairs Trade and Development (DFATD).

Most importantly, your contributions seed legacies of hope, health, prosperity, education and sustainability by helping marginalized people around the world create their own community-owned path to prosperity.

www.cdfcanada.coop

Contact lise.boissonneault@coopscanada.coop for information on CDF fundraising activities.

Patrice Pratt (former) of Vancity) is one of nine dynamic volunteers that make up the CDF Board of Directors: Cheryl Byrne*, CUSOURCE; Barry Delaney, First West Credit Union; Terry Geib, Calgary Co-op; Darcy Mykytyshyn, Servus Credit Union; Randy Brown, Westoba Credit Union; Patrice Pratt*, Vancity; Normand Lafrenière*, CAMIC; Willy Robinson*, iNova Credit Union; and Linda Archer*, (former)Central 1. Those indicated by an asterisk also sit on CCA's board along with: Michele Aasgard, Alberta Community and Co-operative Association; Dan Burns, Coast Capital Savings Credit Union; and Erin Robinson, Vancity.

Co-operators rally around recent and upcoming CDF fundraising events

This year, *Westoba Credit Union*, *Vanguard Credit Union* and *Sunrise Credit Union* collaborated to host the 12th annual CDF Manitoba Golf Tournament on June 16 at the Shilo Country Club, just outside of Brandon. Over 140 golfers from co-operatives, credit unions and other businesses participated, raising just over \$15,000.

CDF hosted its annual fundraiser at Captain Dan's Seafood Bar & Grill in Shediac (NB) on June 16, in conjunction with the Co-operatives and Mutuals Canada (CMC) *Annual Congress*. Captain Dan's offered Congress participants an opportunity to get out to Shediac, also known as the "Lobster Capital of the World". Following a delicious meal, live and silent auctions netted \$6,070. CDF would like to thank everyone who made the event a success, namely: Cheryl Byrne (CDF Chair), Barry Delaney and Léo Leblanc (co-emcees), Brian McCullum (auctioneer), and Beryl Bauer and Michelle Aasgard (raffle superstars).

The *19th Annual Co-op Classic* (SK) was held on July 11, at Harbor Golf Club and Resort in Elbow, Saskatchewan. More than \$31,700 was raised at the event with net proceeds being split between CDF and the Saskatchewan Co-operative Youth Program. Affinity Credit Union, Concentra Financial, Conexus Credit Union and The Co-operators stepped up as major sponsors and seventy golfers from many co-ops, credit unions and other businesses participated. The support from others in the way of tee box ads, sponsorship of contests, and other activities can be found in the event program at <http://www.sask.coop/documents/program2014.pdf>. Organized each year by the Saskatchewan Co-operative Association, planning for the 20th annual Classic has already begun.

CDF will be hosting a gala dinner in conjunction with the 2014 Directors' Forum presented by the *Ontario Co-operative Association (On Co-op)*. This exciting event, to be held on October 3, will provide an excellent opportunity for participants to mix and mingle, and will include a key note from Central 1 CEO Don Wright. Throughout the evening, delegates will be able to bid on silent auction items and experience the captivating charm of none other than Eric Leclerc, two-time winner of the "Canadian Magic Championship" title.

The *International Summit of Cooperatives*, to be held from October 6 to 9 in Quebec City, will feature a CDF silent auction. This biennial gathering is an opportunity for leaders of co-operatives and mutual enterprises to discuss their concerns about current and future business challenges. More information on the Summit can be found at <http://www.intlsummit.coop>.



Michelle Aasgard and Beryl Bauer sell raffle tickets to Doug Thompson at the CDF fundraiser at the CMC Congress.

CDF will again be hosting their annual *Co-op Week Online Auction* in conjunction with Co-op Week. This year's auction will be from Friday, October 10 to Friday, October 17. Beginning on Oct 10, one can bid big and bid often at <http://cdfcanada.coop/>.
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Co-op Classic volunteers (L-R) Tim Sletten and Jamal Tekleweld display Saskatchewan Roughrider items during the event's live auction.

And the Winner is . . .

Over the many decades of CCA's development partnerships, tens of thousands of fabulous photos have been taken of men, women and children who are impacted by this work. Recently, two of these outstanding photos won esteemed photo contests. Both projects are funded by CDF and delivered by CCA.

[Credit Union Development in Sierra Leone](#)

won first place in the International Summit of Co-operatives photo contest. Entrants were asked to submit a co-operative moment that demonstrated one of the principles. "We thought this photo is a good example of democracy as it captures the swearing in of the new credit union apex association's board of directors," says Shannon Arnold, Communications Officer for CCA.

This project in Sierra Leone improves the financial capacity of women, youth and men by increasing access to financial services. The photo, taken by CCA Communications Manager David Shanks, will be featured in one of the Summit's newsletters, which will be translated into French, English, and Spanish and sent to tens of thousands of readers around the world, on the Summit website and in several social media platforms.

[Climate Resilience and Co-operative project in Ethiopia](#)

also claimed first prize in the International Fertilizer Development Centre (IFDC) photo contest. Entrants were asked to submit a photo demonstrating sustainability. The photo features the new irrigation system that was built by local farmers, during the Climate Resilience project.

Based in the Amhara region of Northern Ethiopia, the lack of rainfall contributes significantly to environmental degradation in the region. Natural resource management helps alleviate this issue and also builds awareness and fosters collaboration among farmers. This project also provides farmer training on new technologies to mitigate soil erosion and improve crop yields and water conservation. Access to credit through their co-operatives makes the purchase of high yielding seed varieties more affordable.



Credit Union Development in Sierra Leone by David Shanks won first place in the International Summit of Co-operatives photo contest.



This photo of the Climate Resilience and Co-operative Project in Ethiopia by David Shanks won first prize in the International Fertilizer Development Centre (IFDC) photo contest.

Some of the finest photos and stories from CCA's 2013/2104 development year can be found in **Faces of Development**, CCA's International Development Review at http://www.coopscanada.coop/en/international_dev/stories/year-in-review.

Call for items: Fall 2014 CDF Auctions

CDF will be hosting multiple auctions this fall, including a silent auction during the International Summit of Cooperatives in Quebec City (October 6-8) and its annual online auction during Co-op Week (October 10-17). Consider donating a unique or enticing item! This is a wonderful opportunity to show your support for CDF among your co-operative/credit union peers.

Contact Lise Boissonneault, Fundraising Officer, at lise.boissonneault@coopscanada.coop or at 888.266.7677 ext. 260 to donate an item or to obtain more information.

CDF Fundraisers - Continued from page 3

For years, the **Regina Co-operative Council** has held an annual Co-op Week Luncheon at the Saskatchewan Legislature where participants make a donation to CDF in exchange for lunch. On Tuesday, October 14, panelists Troy Verboom of Sherwood Co-op, Eric Dillon of Conexus Credit Union and Kevin Daniel of The Co-operators will speak about their co-operatives' commitment to Co-operative Principle #7 – Concern for Community. Those interested in attending are to contact sca@sask.coop.

Celero Golf Tournament to benefit CDF will be held on Tuesday, October 7 at the Black Mountain Golf Club in Kelowna. The cost per golfer is \$110 and includes power cart and lunch. Space is limited and proper golf attire is required. For more information, please email communications@celero.ca.

Each year in November, a number of **FCL Region fall conferences** host fundraisers that benefit CDF and this year is no exception. The Regina Region, Saskatoon Region and Calgary Region will be running events that increase awareness of international co-operative development among the retail co-op delegates. "Conference participants understand the importance of these organizations (the SK Co-op Youth Program will also benefit from the Saskatchewan events) and want to be a part of making a difference in co-operative development and co-operative youth leadership. Over the past 10 years we've set the bar high and challenge others to contribute generously," says FCL Director Marilyn McKee.

International Youth Internship Program

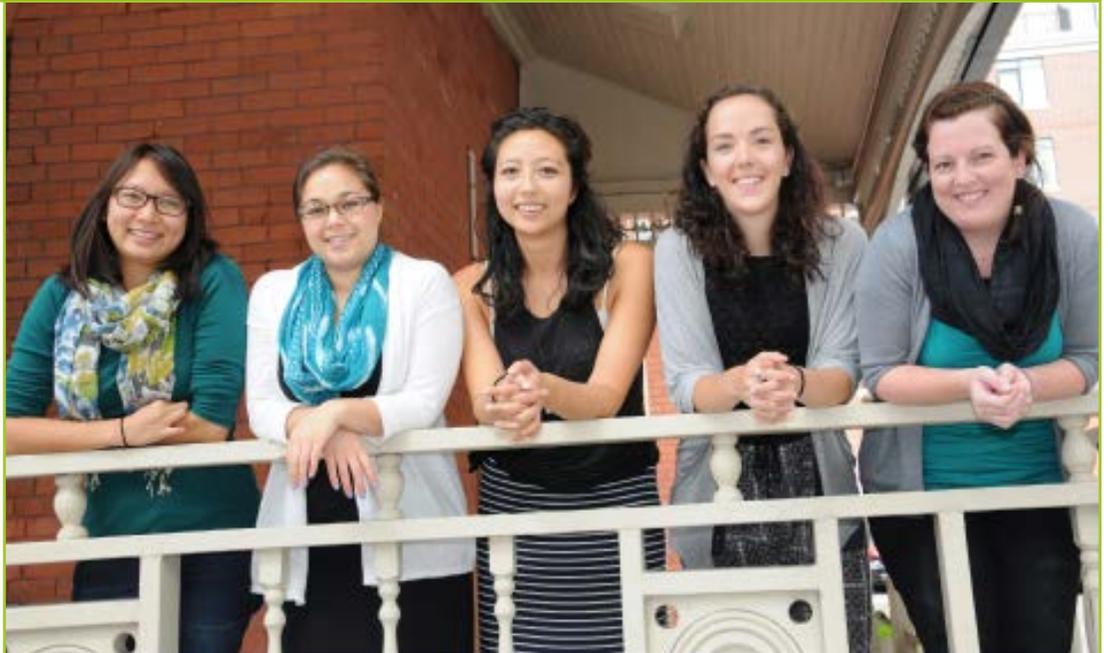
CCA's International Youth Internship Program offers young graduates the work experience they need to secure jobs in Canada or abroad while allowing them to discover the world and themselves. This year, CCA is sending five interns off to six month postings in Asia and Africa.

Three of the interns are keeping blogs of their adventures. You can follow them at:

[Tecla in Vietnam:](#)

[Olivia in Mongolia](#)

[Blaire in Kenya](#)



CCA's International Youth Internships Program participants(L-R):

Olivia Tran , Ottawa, ON

Elaine Springgay, Richmond, BC

Midori Kaga, Vancouver, BC

Tecla Van Bussel, London, ON

Blaire Ulrich, Estevan, SK

MCTIC - Program and Fundraising Officer, Mongolia

UCA - Climate Change and Environment Officer, Uganda

UGAMA - Monitoring and Evaluation Officer, Rwanda

MACDI -Agriculture and Climate Change Officer, Vietnam

ACCOSCA - Marketing and Development Officer, Kenya

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